



## Sell more with Payex

## In ASEAN, we offer the most extensive payment methods



## Trusted By Global Brands



















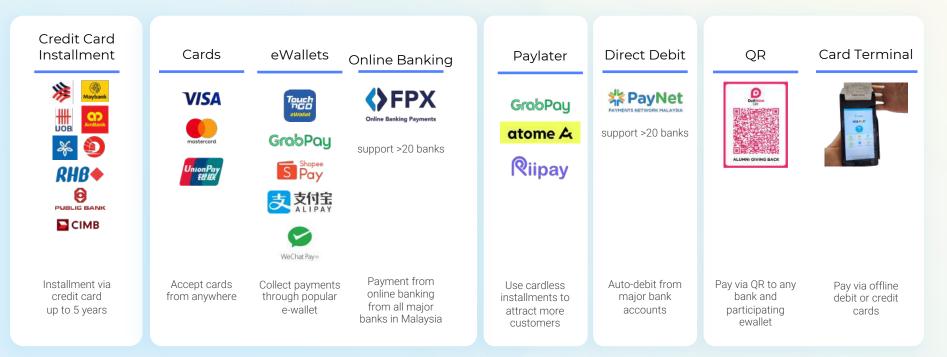












# **O** payex THE ALL-IN-ONE

## Payment gateway that makes you money

How to share the payment link?



Send payment link / OR Code via any communication tools



Embed payment link on own website/ e-commerce page



Display printed ezbeli store **QR Code** for walk-in customer to scan







✓ Convenient payment terminal for your in-store transactions!

 $\checkmark\,$  Seamlessly syncing with our dashboard portal for tracking of transactions and settlement

- ✓ Supports both credit and debit cards for easy processing
- ✓ Office hour hotline support, 24/7 email support

If you're an existing merchant interested in broadening your payments, consider adding a terminal device for transaction pricing as follows:

#### RM850.00/terminal

Local Credit Card	1.10%
Local Debit Card	0.80%
Foreign Card	2.60%

Note: After the first year, SIM card renewal fee is RM100.00 per year



Licensed by: Bank Negara Malaysia

Serving close to 5,000 sellers across Malaysia



Home Appliances, Home & Living, Retail, Hotel, Corporate, F&B, Property Management, Real Estate, Beauty & Wellness, Healthcare, Advertising Services, Automobile & Automotive, Moneylender, P2P Lending, Direct Marketing, Law Firm, Solar System, Manufacturing, IT, Banking, Fin-tech, Schools And Educational, Telecommunication, Pet Store And Many More

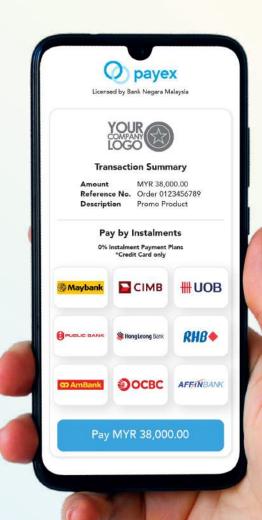
## **%** 0% Credit Card Instalment Payment Plan

Easy-to-use payment link No terminal required

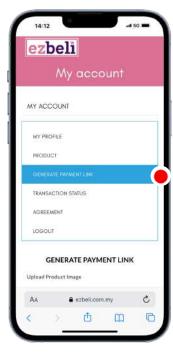
Tenure of up to 60 months

Max amount based on credit limit

Partnered with 9 banks



## Generate instalment payment link Via EZBELI [User]



#### <u>Step 1:</u>

Log-in ezbeli portal Click 'GENERATE PAYMENT LINK'

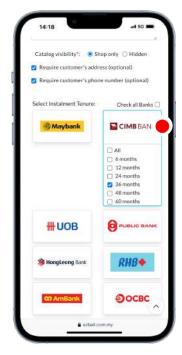
GENERATE PAYME	NT LINK
Ipload Product Image	
Choose file Screenshot 20 at 2	2.19.51PM
*Only JPEG and PNG files are al	lowed for upload.
Product Name (ENG)*	
Promo Product	
Product Name (CN)	
Product Name (CN)	
Price *	
38,000	
Select Category *	
Home & Living	

#### <u>Step 2:</u>

Mandatory: - Product name

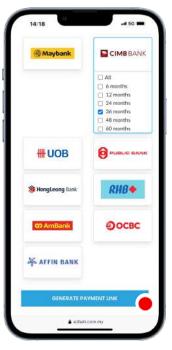


- Catalog visibility
- Price
  Category
- Catalog visibility

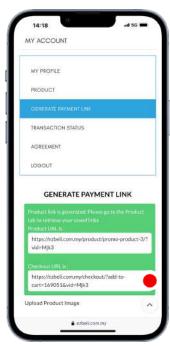


#### Step 3: Preset your customer preferred bank/tenure for each payment link

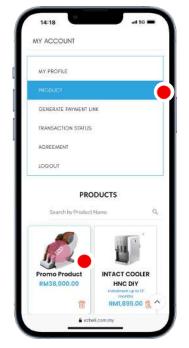
## Generate instalment payment link Via EZBELI [User]



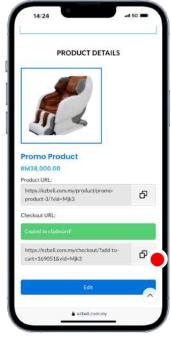
<u>Step 4:</u> Click 'GENERATE PAYMENT LINK'



Step 5 (A): Copy paste the URL for customer to made quick payment

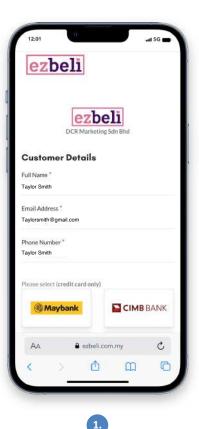


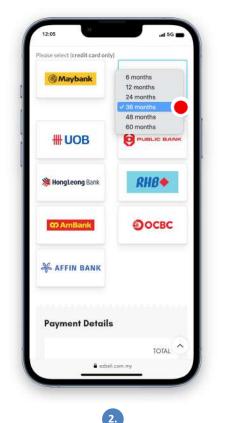
<u>Step 5 (B):</u> Click Product for more options



Step 5 (B): click the 'Copy' icon to copy the payment link

## Payment journey via Ezbeli [Customer]





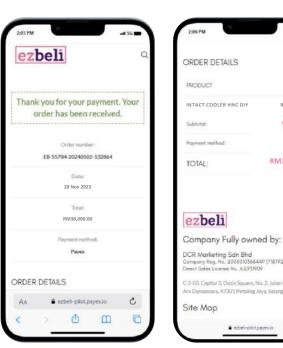
F	Payment Details		
		TOTAL	
	Promo product × 1	RM38,000.00	
1	PAY VIA P	AVEX	
- 67			
e	Note: "EZBEL!" / "DCR MAR quivalent will be shown on ard statement	KETING EZBELI" or	
e	quivalent will be shown on ard statement	KETING EZBELI" or	
e	quivalent will be shown on	KETING EZBELI" or	
co	quivalent will be shown on ard statement	KETING EZBELI" or your monthly credit	
co Co	quivalent will be shown on ard statement	KETING EZBEL!" or your monthly credit	

#### **CIMB**BANK

	36M			
Amount	MYR 38000			
Description	DCR Marketing Sdn Bhd			
nstallment Term	36 Month(s)			
Merchant Transaction ID	PX1000011d323e44b7b5			
neout	04:57			
lease enter your stallment	card details			
36 Monthési				
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erd issuer country (o)				

4.

## Real time status of notification to customers upon successful payment



Customer will be directed to "Payment Successful" page

## TOTAL RM38,000.00 RM38,000.00 Payex RM38,000.00

Company Reg. No. 200501056644P (718792-P) Direct Sales License No. AJL951909

C-3-03, Capital 3, Oasis Square, No. 2, Jalan PJU 1A/7A, Ara Gamansara, 47301 Petaling Java, Salangor,

eshel-pilotineverin

~

#### Customer will receive Order notification email from Ezbeli

#### ezbeli

#### Fully Owned by DCR Marketing Sdn Bhd

#### You've received the following order from Samantha Lim.

#### [Order #EB-8748-20220629-9044] (28 Nov 2023)

Product	Quantity	Price
Promo Product	<u>3</u>	RM38,000.00
Subtotal:		RM38,000.00
Shipping:		
Payment method:		
Total:		RM38,000.00

#### **Billing address**

#### Shipping address

Taylor Smith No. 300-7-19 obd gardien condo kasla lumpur Selangor 58100 00322881294 samatha lum24sibalkav.com	Taylor Smith No. 320-7-19 obd gwdion combo kania kompor Sielangar 58100
--	--

## Monitor payment transaction status in 3 simple steps

#### 1. Email notification for every successful payment

#### Your order is Complete!

We have finished processing Checkout Details.

[Order #EB-17560-20230828-64126] (28 Nov 2023)

To enquire on the status of your delivery/fulfilment, kindly reach out to the

RM38.000.00

Taylorsmith@gmail.com to get the latest update on the delivery of your

Quantity

Price

RM38.000.00

RM38.000.00

RM38,000.00

Hi Samantha

Product

Subtotal:

Total:

Delivery

goods/services

**Billing address** 

Taylor Smith 012 3456789 Taylorsmith@gmail.com

Promo Product

Payment method:

#### payex



Dear Taylor Smith,

Your payment of **RM38,000.00** to **Payex Demo** has been successful, thank you for making payments using Payex's payment services.

#### Payment Receipt

Transaction Date Fri, 28 Nov, 2023, 09:41:55 PM

Amount RM38,000.00

Payment Method CIMB 36 Months Instalment

Payment Details

Description Payment for Order Reference.wc\_order\_jcRRod7Az3f00

Transaction No. PX100001147008a21ab5

Reference No. 63651

Approval Code 20230825211212800110171529816937007

Merchant Name Payex Demo

Merchant Email finance@payex.io

Best Regards,

Thanks for shopping with us

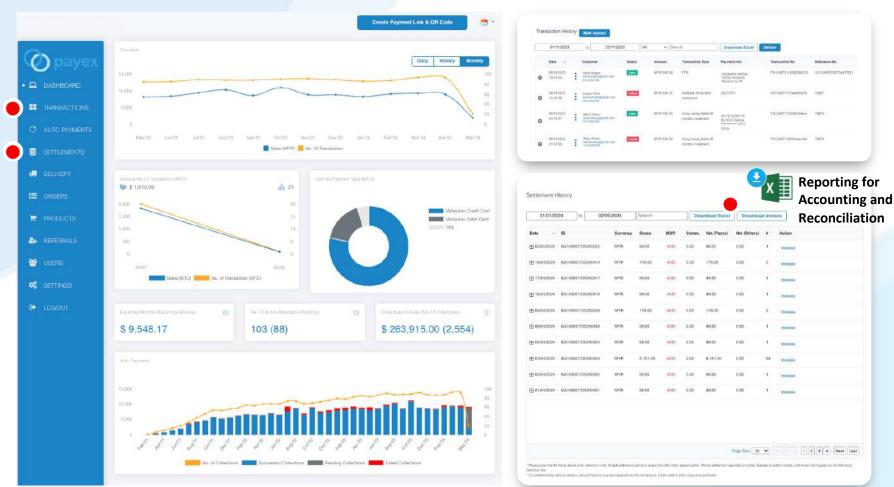
Copyright Payex LLC ⊕ 2023

### 2. View Success / Pending / Failed payments at Ezbeli portal

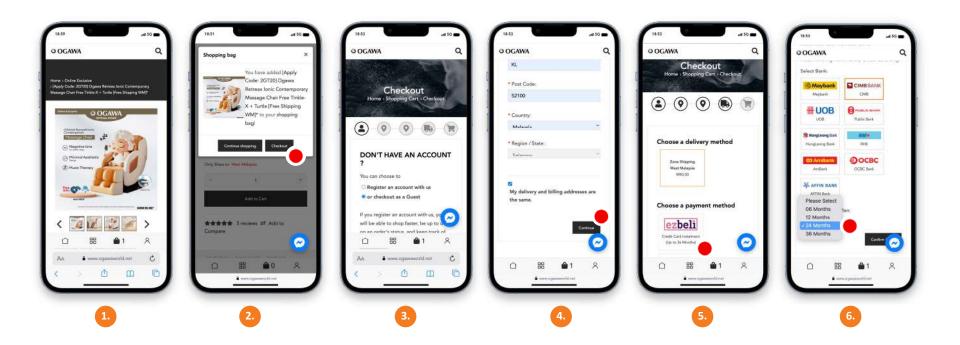
AY ACCOUNT	TRANSACTION STA	TUS					
MY PROFILE	Order Id	Customer Name	Order Total	Date	Payment Status	Response	View Details
PRODUCT	#E8-17908-	Samantha		August 31.	CONTRACTOR OF THE OWNER OF		-
GENERATE PAYMENT LINK	20230831-64629	Үар	RM100.00	2023	Pending	Payment Pending	VIEW
TRANSACTION STATUS	#EB-17567- 20230828-64133	Samantha Yap	RM100.00	August 28, 2023	Failed	Invalid Transaction	VIEW
AGREEMENT	1004-07000					ALC: NOT THE REAL PROPERTY OF	
PAYEX CREDENTIALS	#EB-17560- 20230828-64126	Samantha Yap	RM1.00	August 28. 2023	Success	Approved	VIEW
LOBOUT							

		Failed	
Order ID: #133582			
Order Date: 2024-04-1	5 17:55:51		
RM5.000.00			
Payment Via Payes			
Customer Details			
0			
tester			
0123456789			
test@gmail.com			
DRDER DETAILS			
Product Image	Product	Quantity	total
	Beauty Product	1	RM5,000.00
		Subtotal	RM5,000.00
		Total	RM5,000.00

#### 3. Monitor detailed transaction details on Payex portal



## **CUSTOM API INSTALLMENT PAYMENT FLOW (D2B Required)**



## 🕓 🗴 0% Instalment Payment Plan

[USE CASE 2]



OGAWA Smart Galaxia Massage	0
Chair Free Smart Eye + Pulley	100
Lumbar + 3in1 Leather Kit (Golden	
Midnight) [Free Shipping WM]*	

#### This limited offer ends in: 26 6 15 Days Minutes Seconds Hours 169 purchased Hurry! Only 6 laft! installment: 6-12 months Warranty: 2 Years Shipping · FREE SHIPPING for West Malaysia Only Only Ships to: West Malaysia

S 11 (4) Add to Cart

From RM172.19 Per Month Up to 36-months Instalment

ezbeli			
		<b>9 OGAWA</b> DGAWA Malaysia	
CUSTOMER DETAILS	i	CHECKOUT DE	TAILS
First Name * John	Liest name * Paul	PRODUCT	SUBTOTAL
Erral Address"		11 Unit) OGAWA Smart Galaxia Massage Chair - Golden Midnight	8446,359.00
Address Line 1 * 123) alarsharr		Q Manual Contraction	
Aguertiment, suite, unit, etc. Jupt	tana)	Payer Startin BANK Commune EUOB	.)
Postcode * 52100	City* NL	Year personal data will be sent to process year only the sugressitive website, and for other perposes also	
State " Kudu Lumpur		MANANA MARKANA M	
Phone Number * 0123456789			

#### **INDUSTRY:** Lifestyle

CHANNEL:

e-commerce page

#### **IMPLEMENTATION:**

Promoting limited online exclusive sales via official website

#### **MECHANISM**:

1 click to select Up to 36 months instalments plan

#### Q **BENEFITS**

An online campaign with limited-time offer on premium massage products, up to 36-monthly instalment plan

## **O payex O Note: O Payex O P**

Maybank	PUBLIC BANK	UOB	СІМВ	RHB	AmBank	освс	AFFIN BANK	HongLeong Bank
<b>6 months:</b>	<b>6 months:</b>	<b>6 months:</b>	<b>6 months:</b>	<b>6 months:</b>	<b>6 months:</b>	<b>6 months:</b>	<b>6 months:</b>	<b>6 months:</b>
Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:
RM500	RM500	RM500	RM600	RM500	RM500	RM500	RM500	RM500
<b>12 months:</b>	<b>12 months:</b>	<b>12 months:</b>	<b>12 months:</b>	<b>12 months:</b>	<b>12 months:</b>	<b>12 months:</b>	<b>12 months:</b>	<b>12 months:</b>
Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:
RM1,500	RM500	RM500	RM1,200	RM1,000	RM1,000	RM1,000	RM1,000	RM1,000
<b>18 months:</b>	<b>24 months:</b>	<b>24 months:</b>	<b>24 months:</b>	24 months:	<b>24 months:</b>	<b>24 months:</b>	<b>24 months:</b>	<b>24 months:</b>
Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:
RM2,000	RM500	RM1,000	RM2,400	RM1,500	RM1,500	RM2,000	RM1,000	RM1,000
<b>24 months:</b>	<b>36 months:</b>	<b>36 months:</b>	<b>36 months:</b>	<b>36 months:</b>	<b>36 months:</b>	<b>36 months:</b>	<b>36 months:</b>	<b>36 months:</b>
Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:	Min. spend:
RM2,500	RM500	RM2,000	RM3,600	RM2,000	RM2,000	RM2,000	RM1,000	RM2,000
<b>36 months:</b> Min. spend: RM2,500			<b>48 months:</b> Min. spend: RM4,800		<b>48 months:</b> Min. spend: RM2,500			
			<b>60 months:</b> Min. spend: RM6,000		60 months: Min. spend: RM3,000			



		Vew S	ubscriber
Ø payex			=
Auto Payment	ts		
Search .	Download	Upload	
Customer	Status	Currency	Amount
Your Store			
ubscription Plan			
Sec.	0		
requency Monthly			

## **Subscription Payment**



Split Payments Auto-Deduction



Flexible Schedule & Amount

Payex's best-in class subscription payment for all **subscription-based businesses** 







3



Property Rental

Tuition Fees Education Courses Membership Subscription

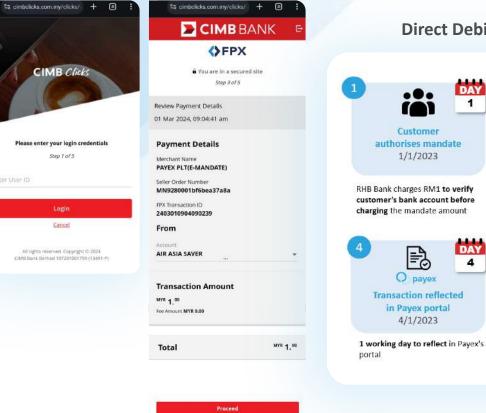
## **Subscription Payment** [USE CASES]



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Malaysia		
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	Pay MVR:57:00	

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## Subscription Payment [USE CASES]



Cancel

#### **Direct Debit Online banking** (bank account/credit card)

DAY

3



earch			Collection F ~	Download Excel	Create Mandate Creat	e Manual Coll	ections	
		Active	Customer	: Status	Collection Statistics	Currency	Amount 🔔	Payment Info
0	:		STARK INDUSTRIES PLT tonystark@gmail.com 60123456789 1234567-P	Approved	0 200 40	MYR	88.00	Direct Debit Maybank2u (R) 2737
0	1		MARVEL COMICS PLT martingoodman@gmail.com 60123456788 1234567-P	Approved	Collection Count: 10 Collected: 880 Failed: 88 Remaining: 264		88.00	Auto Debit 0109 0925
0	:		Marvel Sdn Bhd steverogers@gmail.com 60123456789 1234567-P	Approved	0 2000 400	MYR	450.00	Direct Debit Affin Bank (R)

View Past & Upcoming Collections at one glance.

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	A						
	CollectionDate	CollectionStatus	ReferenceNumber	Merchant ReferenceNumber	CollectionNumber	<b>CollectionReferenceNumber</b>	Amount
	01/03/2024	Scheduled	MN1000017f62228d4cba				88
	01/02/2024	Scheduled	MN1000017f62228d4cba				BB
	01/01/2024	Scheduled	MN1000017162228d4cba				88
	01/12/2023	Transaction Not Permitted to Cardholder	MN1000017/62228d4cba		CL100001790e1549844d		88
Rany Care	01/12/2023	Transaction Not Permitted to Cardholder	MN1000017/62228d4cba		CL10000175a7f8a2ca12		88
	01/11/2023	Approved	MN1000017f62228d4cba		CL1000017a4b119d9603		88
	01/10/2025	Approved	MN1000017f62228d4cba		CL100001704042±1ff40		88
	01/09/2023	Approved	MN1000017f62228d4cba		CL1000017e68f04e1184		88
	01/08/2023	Approved	MN1000017f62228d4cba		CL1000017d74612818aa		88
	01/07/2023	Approved	MN1000017f62228d4cba		CL1000017cd1ac8cb453		88
and the second s	01/06/2023	Approved	MN1000017f62228d4rba		CL1000017b907b49ab4b		88
	01/05/2023	Approved	MN1000017f62228d4cba		CL100001743401a5f09e		-88
101000	01/04/2023	Approved	MN1000017f62228d4cba		CL100001754e5bb4f4be		88
1000	01/03/2023	Approved	MN1000017f62228d4cba		CL100001743d38ba0498		88
	02/02/2023	Approved	MN1000017f62228d4cba		CL1000017c2c175dfd1f		88



Reporting for Accounting and Reconciliation





All-in-One Payment Page

Pay from **Corporate Bank** Account

**G** 



Branding

鹿

Online Shopping Cart

⊘ Your Brand		Thanks for shopping with us! Th total bill is RM80. Please pay at https://payment.payex.io/34jkd
	Add to Cart	Cart
	Add to Cart	
Your Store		
Transaction Summary	Add to Cart	Subtotal
Amount Reference no.	Add to Cart	Delivery Charges
Description Payment by		Checkout
Card Online banking	Add to Cart	
OD Amasinki 🐥 Affin Bank 🕒 CIMB		
cítibank ﷺHongLeong Bank Maybank		

O Customer

## **Payment Link & QR Code**

#### [USE CASE 1]

Billing details		Your order
Email address *		Product
jp@gmail.com		Nuby Comfort Silicone
first name *	Last name *	Newborn Starter Set
John	Paul	Subtotal
Phone *		
0123456789		Shipping
Street address *		Total
123 jalan shan		
Apartment, suite, unit, etc. (op	(ional)	You Save
Town / City *		Payex
KL		
Postcode / ZIP *		
52100		SFPX Grob
State •		With Pug
Kuala Lumpur		Y Pay via Payex using Online Banking
Country *		Instalments
Malaysia		O Grab - Pay now or pay later
Create an account?		C atome A - D% interest over 3
Ship to a different addre	rss?	How upper RMIIS off

Product		Subtotal
Nuby Comfort Silicone Newborn Starter Set	× 2	RM 114.00
Subtotal		RM 114.00
Shipping		Free Shipping with Minimum Order
fotal		RM 114.00
/ou Save		RM 168.00

# AMERICAN Touch nCO eWallet Cards, EWallets and

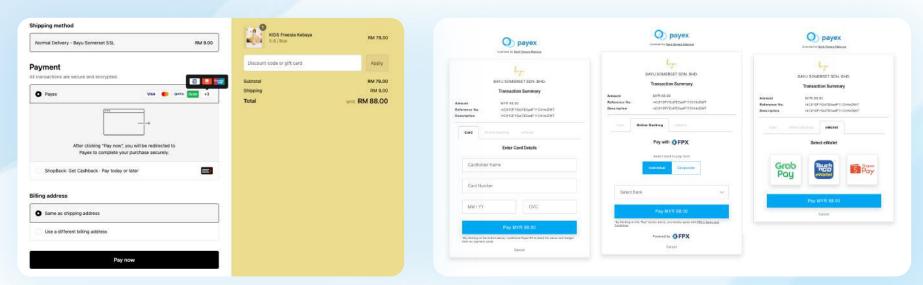
easy payments

Your personal data will be used to process your order,



## **Payment Link & QR Code**

[USE CASE 2]





## **Payment Link & QR Code**

[USE CASE 3]

## A Whole New Coffee Wallet





	COFFEE
alternoon. 60 167334689	<u>(</u>
<b>)</b> .00	
P UP +	HISTORY
CAFF	
CAFT	

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60	80	100
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Description	Payment Up	for Order. Gigi Wallet 1
	and himse	oWallet
	Select el	Wallet
Gr	do y	Touch ngo eWalter
5	Pay	

Integrated to all major e-commerce and accounting platforms

## W00 COMMERCE 🗿 shopify 🛛 🔘 EasyStore vandure. opencart ... Ecwid Magento AdsHelper 2 ezlive.biz WiX Accounting & Invoicing Bukku 20110 xero 0 Guitcount **Property Management** 8 EasyRenz ഹൗഹഗിന**ംcom**

FB Live & E-commerce Store

# Thank you

+6019-284 4157 darren@payex.io